

**D2N2 MEDIA COVERAGE REPORT**

KEY HIGHLIGHTS

**D2N2 Growth Hub at Society of Motor Manufacturers' regional forum in Derby  
£30m Nottingham Castle groundbreaking ceremony  
Purchase of Becketwell regeneration site properties with aid of £4.1m D2N2 grant**

PUBLICATION OR MEDIA OUTLET	DATE	HEADLINE OR REASON FOR NEWS ITEM	MEDIA TYPE	REACH (Daily unless otherwise stated)
Just Auto News website	October 10	D2N2 LEP's Lindsay Wetton a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Website	Unknown
Fleetpoint trade news website	October 10	D2N2 LEP's Lindsay Wetton a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Website	Unknown
Automotive World website	October 10	D2N2 LEP's Lindsay Wetton a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Website	Unknown
ITV Central	October 10	D2N2 LEP's Lindsay Wetton interviewed whilst a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Broadcast	95,328
BBC East Midlands Today	October 10	D2N2 LEP's Lindsay Wetton interviewed whilst a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Broadcast	210,000
Derby Telegraph	October 11	D2N2 LEP's Lindsay Wetton a speaker at Society of Motor Manufacturers and Traders regional forum in Derby	Website	21,183
Soc of Motor Manufacturers website	October 15	D2N2 LEP's Lindsay Wetton a speaker at Society of Motor Manufacturers and Traders regional forum	Website	Unknown
East Midlands Business Link	October 16	D2N2 Growth Hub to provide business advice service at Derbyshire Dales DC workshop	Website	15,000
Gedling Eye news website	October 19	Gedling Borough Council Leader praises D2N2 and other partners for making £40m Gedling Access Rd happen	Website	Unknown
West Bridgford Wire	October 19	Gedling Borough Council Leader praises D2N2 and other partners for making £40m Gedling Access Rd happen	Website	71,366 monthly
Derby Telegraph	October 24	Derby City Council buys more Becketwell site properties using part of £4.1m D2N2 LGF grant	Print	21,183
East Midlands Business Link	October 24	Article promoting D2N2's Strategic Economic Plan consultation events in November	Website	15,000
East Midlands Business Link	October 24	Derby City Council buys more Becketwell site properties using part of £4.1m D2N2 LGF grant	Website	15,000
The Business Desk.com	October 25	Derby City Council buys more Becketwell site properties using part of £4.1m D2N2 LGF grant	Website	32,967
Insider Media website	October 25	Derby City Council buys more Becketwell site properties using part of £4.1m D2N2 LGF grant	Website	8,242
New Start Mag website	October 29	Derby City Council buys more Becketwell site properties using part of £4.1m D2N2 LGF grant	Website	Unknown
Derby Telegraph	October 30	Article on new deal for Becketwell regeneration site references D2N2 £4.1m Local Growth Fund grant	Print	21,183
Bike Biz news website	October 31	Derby e-bikes scheme co-funded by D2N2 is to expand operations after successful usage	Website	Unknown
Cycling Industry News	October 31	Derby e-bikes scheme co-funded by D2N2 is to expand operations after successful usage	Website	Unknown
BQ Live business news website	November 1	Derby e-bikes scheme co-funded by D2N2 is to expand operations after successful usage	Website	Unknown
Derbyshire Times	November 3	Article on auction of Chesterfield Hotel mentions unsuccessful Chesterfield BC application to D2N2 for grant to buy it as part of HS2 development plans	Print	20,405
Nottingham Post	November 5	Groundbreaking ceremony for £30m Nottingham Castle project co-funded by D2N2. Interim CEO Sajeeda Rose quoted and pictured.	Print	18,610
Notts TV	November 6	Groundbreaking ceremony for £30m Nottingham Castle project. D2N2 name-checked as funder. Interim CEO Sajeeda Rose pictured.	Broadcast	300,000 per week
East Midlands Business Link	November 6	Groundbreaking ceremony for £30m Nottingham Castle project co-funded by D2N2. Interim CEO Sajeeda Rose quoted and pictured.	Website	15,000
The Construction Index	November 8	Groundbreaking ceremony for £30m Nottingham Castle project co-funded by D2N2. Interim CEO Sajeeda Rose pictured	Website	Unknown
East Midlands Business Link	November 8	Ian Morgan of Trentbarton to become Chair of East Mids Chamber. Cited as former D2N2 LEP Board Member	Website	15,000
West Bridgford Wire	November 8	Cotgrave Hub opens. Part of wider Cotgrave centre regeneration co-funded by D2N2 LGF funding. Interim CEO Sajeeda Rose quoted in article.	Website	71,366 monthly
Derby Telegraph	November 12	Derby River Gardens to be transformed as part of Our City Our River project co-funded by D2N2 Local Growth Fund money	Print	21,183
Derby Telegraph	November 13	D2N2 provides £48,000 in LGF grant funding to help reinstate river cruises through Derby city	Print	21,183
The Business Desk.com	November 13	D2N2 provides £48,000 in LGF grant funding to help reinstate river cruises through Derby city	Website	32,967
East Midlands Business Link	November 13	D2N2 provides £48,000 in LGF grant funding to help reinstate river cruises through Derby city	Website	15,000
			TOTAL	17,893 average reach per day (over 37 days)
		31 Media Mentions		