

D2N2 Local Enterprise Partnership Business and Growth Advisory Board

Date: Tuesday 18th June 2019, 10.00am to 12.00pm

Venue: East Midlands Chamber, Commerce House, Millennium Way, Dunston Road,
Chesterfield, S41 8ND

MINUTES OF MEETING

Attendees	
Viv Russell	Longcliffe Quarry (Chair)
Ann Bhatti	Connect Derby (Derby City Council)
Brenden Byczkowski	DT FDI and Export
John Collins	PCA Coach
Catherine Evans	<u>Rushcliffe Borough Council</u>
Paul Harris	PHI Advisory
Jeremy Hague	Nottingham Trent University
Rachel Hayward	Ask the Chameleon
Andrea Huscroft	NBV
Emma Knight-Strong	Green Arch Consulting
Gary Parsons	Talk Staff
James Phipps	NESTA
Chris Pook	D2N2 Growth Hub
Sajeeda Rose	D2N2 LEP
Nicola Swaney	Rolls Royce
Louise Third	Integra Communications Ltd
Michael Watkinson	FSB East Midlands
Lindsay Wetton	D2N2 LEP
Matthew Wheatley	D2N2 LEP
Mark Wheddon	University of Derby
James Whybrow	Nottingham College
Sandra Casey	D2N2 LEP (note taker)

Apologies	
Linny Beaumont	The Prince's Trust
Diane Beresford	East Midlands Chamber
Richard Blackmore	CBI
Frank Horsley	Derbyshire County Council
Ron Lynch	Institute of Directors
Colete McHugh-Putman	University of Nottingham
Katrina Starkie	Purpose Media
Lewis Stringer	British Business Bank
Paul Wilson	Derbyshire Dales District Council
David Wright	BEIS

1. Welcome and Introductions

Viv Russell welcomed the group as Chair of the Business Growth Advisory Board. Viv is also a D2N2 Board member. Recruitment for business representatives had taken place and some applicants had been invited to attend the first meeting as part of the recruitment process. Business representatives will be recruited to provide a diversity of perspectives. Twelve applications had been received, some of which would become regular Business Growth Advisory Board members, others would be invited to provide expert opinion as part of task and finish groups

2. Purpose and remit of the Business Growth Advisory Board

How the Business Growth Advisory Board fits in the D2N2 LEP Governance structure



See also Lindsay's [presentation](#)

- the single objective of the BGAB is productivity, translating strategy into actual
- there will be cross-board working with the other Advisory Boards – Innovation, People & Skills and Place

Terms of Reference and membership

See also Terms of Reference previously circulated

Discussion points

- amend the ToR to include 'inform the development of the Local Industrial Strategy'
- need a means to show that outputs have been achieved, e.g. a dashboard

4. NESTA Presentation

See also [presentation](#) by James Phipps (Head of Economic Analysis and Policy Development)

Key points

- NESTA is an innovation foundation, turning bold ideas into reality
- Innovation Growth Lab is a global partnership working to make innovation, entrepreneurship and growth policy more impactful
- approx £10billion is spent on business innovation but is not evaluated to see what difference it has made; of 14740 support schemes reviewed, 2.4% showed a credible impact but only 0.6% of business support could be proven to have made an impact

- recommendation that pilot programmes are evaluated with the successful programmes being scaled up; when evaluating programmes, check if the organisation actually does what it says it plans to do
- IGL is supporting the delivery of the BEIS Business Basics Fund
- inclusive innovation – early exposure to innovation is more likely to make people more innovative in later life

Discussion points:

- innovation in business tends to happen after business growth, usually 'new to market' or 'new to business'

5. D2N2 Local Industrial Strategy (LIS)

See also [presentation](#) by Paul Harris, D2N2 Board member and lead on the LIS

Key points

- [UK National Strategy](#) is based on 5 foundations, 4 grand challenges and a variety of sector deals
- all 38 LEPs are required to produce a Local Industrial Strategy, which is co-produced with Government and will become Government policy
- Government see the LEP as the conduit to invest local and regional funding and the LIS will be the means to draw down Government funding
- the D2N2 [Strategic Economic Plan](#) Strategic Economic Plan (Vision 2030) details the vision for the D2N2 area and was published late 2019, the LIS will detail how the vision will be realised, through 3-4 local priorities
- the LIS needs to be evidence based which is currently taking place, concluding in July for a draft LIS to be presented to the D2N2 Board
- the workforce in D2N2 is not predicted to increase and in order to achieve the vision, productivity needs to increase (data shows D2N2 is 10% less productive than the national average and has 15% less Gross Domestic Household Income); challenge of mobility of workforce and digital connectivity
- the D2N2 area is economically diverse (e.g. earnings comparison between Mansfield and South Derbyshire) so LIS cannot be 'one size fits all'
- the area skills profile is below average with businesses reporting that they are unable to recruit people with the skills they require; low level skilled tasks are at risk of automation which will affect areas like Mansfield
- emerging ideas from the current evidence gathering includes more co-ordinated business support (not just free services), clean growth (aim to be carbon neutral by 2050, closure of coal power stations by 2025), promoting natural capital as a benefit to business

Discussion points:

- the Midlands Engine Strategy has a focus on issues across the whole Midlands area, e.g. infrastructure, LIS will focus on local priorities and working in collaboration with neighbouring LEP areas; potential to share data with Midlands Engine
- productivity is not just about increasing outputs, it can also be a result of reducing costs and inputs (TIM WOODS – acronym to help businesses to

identify 8 forms of waste, transportation, inventory, motion, waiting, over processing, overproduction, defects, skills)

- consider all business types including retail, upskilling of staff (performance and management)
- growth needs to be sustainable

6. Discussion About Work Plan

Key points

- task and finish groups will meet in between main BGAB meetings
- what tools are already out there; interpretation of 'productivity'; how to measure success; what/why/impact
- agenda items for September meeting – grant metrics, European funded project evaluation (summative assessments), update on the Local Industrial Strategy

7. Any Other Business

None

8. Dates of Future Meetings

September 17th, 10.00am to 12.00pm; venue to be confirmed (VR to confirm)

December 17th, 10.00am to 12.00pm; venue iHub (Ann Bhatti to host)