

## PUBLIC



### D2N2 LOCAL ENTERPRISE PARTNERSHIP BUSINESS GROWTH AND INNOVATION ADVISORY BOARD

**Date:** Thursday 9th November 2023, 10.00 – 12.00

**Venue:** Teams - link in Outlook calendar invite

#### NOTES OF MEETING

##### Attendees

|                      |                             |
|----------------------|-----------------------------|
| Tim Freeman (Chair)  | Toyota Manufacturing UK     |
| Catherine Evans      | Rushcliffe Borough Council  |
| Clare Booth          | Dept for Business & Trade   |
| David Harper         | NTU                         |
| David Bee Uniper     |                             |
| Dominic Stevens      | Destination Chesterfield    |
| Emma Knight Strong   | Green Arch Consulting       |
| Geoff George         | Mansfield District Council  |
| Ian Cuddington       | Rolls Royce                 |
| Joelle Davies        | Notts County Council        |
| Julian Bowrey        | Innovate UK                 |
| Julian Stone         | Inception Associates        |
| Katrina Crookdake    | Dept for Business and Trade |
| Lewis Stringer       | British Business Bank       |
| Lisa Barton          | Nottingham City Council     |
| Lorraine Baggs       | Marketing NG                |
| Melanie Davidson     | Medilink UK                 |
| Martyn Handley       | Derbyshire County Council   |
| Michael Durban       | University of Nottingham    |
| Paul Stuart          | East Midlands Chamber       |
| Tom Whitlam          | Dept for Business & Trade   |
| Warren Manning       | University of Derby         |
| Tom Goshawk          | D2N2 LEP                    |
| Lucie Andrews        | D2N2 LEP                    |
| Kiran Birring        | D2N2 LEP                    |
| Richard Kirkland     | D2N2 LEP                    |
| Dave Tuer            | D2N2 LEP                    |
| Sandra Casey (notes) | D2N2 LEP                    |

##### Apologies

|                 |                                  |
|-----------------|----------------------------------|
| Ben Sumner      | University of Nottingham         |
| Chris Pook      | Nottingham City Council          |
| Diane Beresford | East Midlands Chamber            |
| Jo Dilley       | Visit Peak District & Derbyshire |
| Mike Epton      | CMBD                             |
| Rachel Hayward  | Ask the Chameleon                |
| Will Morlidge   | D2N2 LEP                         |

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Fiona Baker  
Nicola Swaney

D2N2 LEP  
D2N2 LEP

| ACTION   | LEAD                        |
|--|-----------------------------|
| Partners to refer any foreign owned business they are working with to Kiran Biring for the Key Account Management programme  | All                         |
| Business Growth Tracker dashboard to be created to show progress on objectives   | Tom Goshawk                 |
| Partners to invite the team via Richard Kirkland to attend employer events to promote the Skills Bootcamp programme  | All                         |
| Partners to promote the Made Smarter programme to own networks to increase participation:<br><a href="https://www.madesmarter.uk/adoption/in-my-region/east-midlands/">https://www.madesmarter.uk/adoption/in-my-region/east-midlands/</a> | All                         |
| Include information on Made Smarter at the D2N2 Annual Event and AGM 7/12/23   | Nicola Swaney               |
| D2N2 colleagues to continue with business support review and draft proposals for the devolution team/CCA to consider   | Tom Goshawk / Lucie Andrews |
| D2N2 to convene meeting with university and business partners to develop 'investment ready' projects   | Tom Goshawk                 |
| Review unsuccessful bids with UKRI colleagues and arrange feedback meeting   | Julian Bowrey, Innovate UK  |

**1. Introductions and Declarations of Conflicts of Interest**

No new conflicts of interest were declared.

**2. Business Growth & Innovation Advisory Board overview – Tom Goshawk**

- see the D2N2 LEP Delivery Plan [Business Growth Tracker](#) which identifies and RAG rates 5 objectives, how the objectives will be achieved, KPIs, progress to date and next steps
- high quality business support is delivered through the D2N2 Growth Hub, Made Smarter, Smart Manufacturing Data Hub and the D2N2 Angel Investment Fund
- a fund manager for the Angel Investment Fund has been procured and the successful bidder will be announced soon
- data analysis to make business support services recommendations to the future Combined County Authority (CCA) will include data from UK Shared Prosperity Fund evaluations
- Kiran spoke about the Key Account Management programme funded by the Dept for Business & Trade; the programme works to increase local investment by

foreign owned businesses and includes an element of business support; the programme consistently exceeds KPIs with 50% of the projects classed as 'high value'; due to confidentiality we are unable to promote the programme via case studies and Kiran asked for referrals to the KAM project of any foreign owned businesses that partners are working with

- UKREiiF (UK Real Estate Investment and Infrastructure Forum, Leeds) – D2N2 will be attending with place investment partners to promote the D2N2 area
- we will continue to work with colleagues across all sectors and bring business representatives together
- innovation co-ordination has a red RAG rating and we will work with relevant partners to develop a more co-ordinated approach for investment, liaising with our data analysis team to provide a strong business case; Joelle advised that the devolution team are looking at innovation priorities

**ACTIONS:**

- **partners to refer any foreign owned business they are working with to Kiran Birring for the Key Account Management programme**
- **Business Growth Tracker dashboard to be created to show progress on objectives**

**3. Skills Bootcamp update – Richard Kirkland**

- Skills Bootcamps are Dept for Education-funded short 16-week employer-led learning programmes, mainly delivered in digital and green skills, Levels 3 to 5
- the current wave 4 has met the 6-month KPI for learner starts
- the majority of learners (536) are on the digital programme with 51 learners on the green transport programme; to note is that the majority of green transport learners will secure employment or progress with their current employer
- a wave 5 application has been submitted and final negotiations are underway with DfE; start date for the wave 5 programme will be April 2024
- the Skills Bootcamp team can attend any partner employer events to promote the Skills Bootcamp programme

**ACTION: partners to invite the team via Richard Kirkland to attend employer events to promote the Skills Bootcamp programme**

**4. Made Smarter / Smart Manufacturing Data Hub – Lucie Andrews**

See Made Smarter [presentation](#)

- the Made Smarter programme is aimed at businesses in D2N2, Leicestershire and Lincolnshire
- the programme could be extended beyond the original end date of March 2025 and become a national programme
- Coventry Manufacturing Innovation Centre provides the technical support element
- there is currently a lull in enquiries to the programme which may be attributed to the busy first phase, which may have delayed responses to enquiries initially
- data analysis is showing that digital transition road mapping is seen by businesses as the most valuable part of the programme

- Made Smarter webinar 16/11/23: <https://www.madesmarter.uk/events/navigating-digital-manufacturing-transformation-across-the-east-midlands-a-guide-for-business-advisers/>
- the Smart Manufacturing Data Hub enables businesses to de-risk their investments through data analysis of their processes
- the SMDH offer includes grants, access to a virtual manufacturing test bed to test out processes prior to capital investment, provision of sensors to better understand processes in order to improve efficiency, and carbon reporting/energy usage which can be cascaded into supply chains
- data from the project is being anonymised and can be shared with partners to help support future policy decisions

**ACTIONS:**

- **partners to promote the Made Smarter programme to own networks to increase participation** LINK: <https://www.madesmarter.uk/adoption/in-my-region/east-midlands/>
- **include information on Made Smarter at the D2N2 Annual Event and AGM 7/12/23**

**5. Business Support Mapping – Lucie Andrews**

See Lucie's [presentation](#)

- the presentation gives an overview of business support and how it has changed following the end of European Structural and Investment Funding and the current funding through local authority districts via the UK Shared Prosperity Fund
- there has been a significant loss of business support services and a recommendation is that there should be a centralised service, which makes it easier for businesses to navigate and has better capacity to keep business advisor knowledge up to date
- East Midlands Chamber continue to offer business support through the D2N2 Growth Hub and own programmes
- business support programmes do not measure economic development targets or what impact the intervention has made to the business
- there was a discussion on next steps which focused on providing recommendations for the current devolution team and the future Combined County Authority; UKSPF could be used to pilot potential business support programmes; business support should be consistent across the whole D2N2 area and have long term funding; focus to be on high value jobs and economic growth; include measures of health targets for providers, as this can increase productivity

**ACTION: D2N2 colleagues to continue with business support review and draft proposals for the devolution team/CCA to consider**

**6. Innovation Investment – Tom Goshawk**

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- a number of bids to UKRI have been unsuccessful and D2N2 are planning to work with university and business partners to develop project ideas to increase investment in innovation projects
- Julian from Innovate UK agreed to review unsuccessful bids with UKRI colleagues and arrange feedback

### **ACTIONS:**

- **D2N2 to convene meeting with university and business partners to develop 'investment ready' projects**
- **Julian Bowrey to review unsuccessful bids with UKRI colleagues and arrange feedback meeting**

### **7. Any other business and dates of 2024 meetings**

None.

#### Meeting dates 2024

January 29<sup>th</sup>, 13.00-15.00

April 16<sup>th</sup>, 10.00-12.00

July 10<sup>th</sup>, 10.00-12.00

October 8<sup>th</sup>, 10.00-12.00